



POWER HOUR Booking Scripts

YOU have the POWER to be a CHAMPION!

Every Booking Call needs 3 parts: WHO are you, WHAT do you want, WHAT does she get?

Friend/Family/Acquaintance

Call or Voicemail 1

VOICEMAIL: Hey it's _____, call or text me when you have a minute, got a question for ya.

TEXT: Hey it's ____, left you a VM, text or call me when you have a second...got a question for you! 💕🙌

Call or Voicemail 2

VOICEMAIL: Hey it's _____. Not sure if you got my message the other day, I know voicemails and texts get buried! Ha Ha! I have an amazing gift waiting for you, and some much deserved pampering! Call or text me for the scoop.

TEXT: Hey! It's ____, checking back in. Not sure if you got my message a few days ago, I have an amazing gift waiting for you 🎁 and some much deserved pampering LOL! 🙌 Weekend or weekday best for you?

Call or Voicemail 3

VOICEMAIL: Hey it's _____ following up one last time, I don't wanna drive you nuts and I promise you won't hurt my feelings if you're not interested....but I would love to feature you in my portfolio. Let me know what you think, I'd love to get together, it's super fun and your face will love it! You can call or text me!

TEXT: Hey it's ____ following up ONE LAST TIME about featuring you as a model in my portfolio. 💕 I don't wanna drive you nuts 🤔🍌 and you won't hurt my feelings if you're not interested... I would LOVE to get together! It's super fun and your face will love it! 😊 IF you ARE interested 🙌 let me know today and we can chat!

ANSWERS: Hey girl it's ____. I'm doing a portfolio for Mary Kay & I thought of you; I'd love to feature you. It takes about an hour, you'll get an amazing skin treatment AND a free gift just for being featured. Is a weekday or weekend best for you?

INVINCIBLE * UNSHAKABLE * UNSTOPPABLE * UNBREAKABLE



Working Women's

Call or Voicemail 1

VOICEMAIL: Hey ___! This is ___ with Mary Kay 🙌! <include virtual business card> I brought goody bags _____ <what day> to your office, hope you girls loved it. I'm doing a portfolio of professional women; it's lots of fun, only takes about an hour, and your face will love it. I'll shoot you a quick text in case that's easier!

TEXT: Hey it's ___ with Mary Kay, I came into your office _____ <day> 🛍️ I'd love 💕 to feature you in my professional portfolio! It's super fun, takes about an hour and your face will love it! Does weekday or weekend work best? 🙌🙌

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Call or Voicemail 2

VOICEMAIL: Hey it's ___ <your name> with Mary Kay. Just wanted to follow up on featuring you in my professional portfolio. I know texts get buried, let me know if I can save you a spot! Have a blessed day ___ <her name>! I'll shoot you a quick text in case that's easier!

TEXT: Hey it's ___ <your name> with Mary Kay. 💕 Haven't heard from you and wanted to make sure you didn't miss out on some much deserved pampering 🧖! Can't wait to fill you in on the details, call or text me! 🙌

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Call or Voicemail 3

VOICEMAIL: Hey it's ___ <your name> with Mary Kay again....I don't wanna drive you nuts and I promise you won't hurt my feelings if you're not interested...BUT just wanted to reach out ONE last time today about featuring you in my professional portfolio. Let me know what you're thinking OR I can pass your portfolio session along to someone else, you tell me! I'll shoot you a quick text in case that's easier!

TEXT: 😊 Hey it's _____ with Mary Kay trying ONE LAST TIME to reach you about featuring you in my portfolio, I'd 💕 to get together! I don't wanna drive you nuts. 🙌🙌 If you're not interested, you won't hurt my feelings 😊, I'll find the portfolio package another home 🏠 if you ARE interested ❤️ let me know today and we can chat!

ANSWERS: Hey ___! This is ___ with Mary Kay, I brought goody bags _____ <what day> to your office, hope you girls loved it. I'm doing a portfolio of professional women; it's lots of fun, only takes about an hour, and your face will love it. Is a weekend or weekday best for you?



Warm Chat

Call or Voicemail 1

VOICEMAIL: Hey it's ___ with Mary Kay. It was great meeting you the other day in _____. Wanted to reach out because I am doing a portfolio of professional women. It's amazing flawless foundation, lots of fun, only takes about an hour & you would get a free gift for being featured. I'll shoot you a quick text in case that's easier!

TEXT: Hey___! This is ___ with Mary Kay 🙋! <include virtual business card> We met at ____ <where>. I'd love 💕 to feature you in my professional portfolio, you'll get an amazing gift for being featured, and some much deserved pampering. 🛍️ Does weekday or weekend work best? 🙌🙌

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Call or Voicemail 2

VOICEMAIL: Hey it's ___ with Mary Kay. Just wanted to follow up on featuring you in my professional portfolio. I know texts and voicemails get buried, haha! Let me know if I can save you a spot! I'll shoot you a quick text in case that's easier!

TEXT: 😊 Hey it's ___ with Mary Kay. It was great to meet you at _____<where you met>. Haven't heard from you & wanted to make sure you didn't miss out on some much deserved pampering 🧖️ and your freebies of course 🛍️! Can't wait to fill you in on the details, you can call or text me!

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Call or Voicemail 3

VOICEMAIL: Hey this it's ___ with Mary Kay again....I don't wanna drive you nuts and I promise you won't hurt my feelings if you're not interested...BUT just wanted to reach out ONE last time today about featuring you in my professional portfolio and getting some freebies. You can text or call me and let me know what you're thinking or I can pass your gift along to someone else! I'll shoot you a quick text in case that's easier!

TEXT: Hey it's ___ <your name> with Mary Kay again....I don't wanna drive you nuts 🤦 but just wanted to reach out ONE LAST TIME before I put your gift card back on the shelf. If you're not interested, you won't hurt my feelings 😊, I'll find the pampering package another home 🏠 If you ARE interested ❤️ let me know today and we can chat!

VOICEMAIL: Hey it's ___ with Mary Kay. It was great meeting you the other day in _____. Wanted to reach out because I am doing a portfolio of professional women. It's amazing flawless foundation, lots of fun, only takes about an hour & you would get a free gift for being featured. Is a weekday or weekend best for you?



Referral

Call or Voicemail 1

VOICEMAIL: Hey it's _____, I'm contacting you because you were gifted with a free microdermabrasion facial and gift card from _____ <her friend>. Congrats! Would you prefer a weekend or weekday for your appointment? I'll shoot you a quick text with the details!

TEXT: Hey___! This is ___ with Mary Kay 🙌 ! <include virtual business card or selfie with referral> 😊 I'm contacting you because you were gifted a free free microdermabrasion facial and gift card from _____ <friend> 🎁🎉 Congrats! 🎉😊 Would you prefer I call or text over the details? 🙋

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Call or Voicemail 2

VOICEMAIL: Hey it's ___ <your name> again. Just wanted to follow-up & see if you were interested in the details of your pampering package. I just like to double check because I know how easy it is for test to get buried! HA HA! Hope you're having a great week!

TEXT: Hey girl, it's ___ again. Just wanted to follow-up & see you were interested in the details of your pampering package from _____<friend name>. 🎁 I just like to double check because I know how easy it is for texts to get buried! haha! Hope you're having a great week! 😊🙋

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Call or Voicemail 3

VOICEMAIL: Hey it's ___ <your name> with Mary Kay again....I don't wanna drive you nuts but just wanted to reach out ONE LAST TIME before I put your gift card from _____ back on the shelf. If you're not interested, you won't hurt my feelings, I promise, I'll find your pampering package another home, but if you ARE interested let me know today and we can chat! Thanks so much, have a great day!

TEXT: Hey it's ___ <your name> with Mary Kay again....I don't wanna drive you nuts 🙋 but just wanted to reach out ONE LAST TIME before I put your gift card from _____ back on the shelf. If you're not interested, you won't hurt my feelings 😊, I'll find the spa facial package another home 🏠 if you ARE interested ❤️ let me know today and we can chat!

ANSWERS: Hey it's _____, I'm contacting you because you were gifted with a free microdermabrasion facial and gift card from _____ <her friend>. Congrats! Would you prefer a weekend or weekday for your appointment?



Fish Bowl / Booth Registration

Call or Voicemail 1

VOICEMAIL: Hey it's ____, you registered at _____ <registration location> for the Mary Kay giveaways...I'm so excited to let you know I drew your name for *an amazing pampering package with skin treatment, a flawless foundation look & free money to spend at the appointment <change if needed>*. You can call or text back and let me know what works best for you morning, afternoon or evening. Thanks _____ <her name> have a blessed day girl! I'll shoot you a quick text in case that's easier!

TEXT: Hey ____, it's ___ with Mary Kay 🙌! <include virtual business card or selfie with referral> got your name when you registered at _____ <registration location>! I'm excited to get together for your pampering package! 💕🛍️ Is a weekday or weekend best? 🙌

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Call or Voicemail 2

VOICEMAIL: Hey it's ___ with Mary Kay. Just wanted to see if you'd prefer I call or text the details of your pampering package you won from your registration at _____ <registration location> ! I'll shoot you a quick text in case that's easier!

TEXT: 😊 Hey it's ___ with Mary Kay. Haven't heard from you and wanted to make sure you didn't miss out on some much deserved pampering 🛍️! I know texts can get buried sometimes! Lol! Can't wait to fill you in on the details, can call or text me 🙌

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Call or Voicemail 3

VOICEMAIL: Hey this is ___ with Mary Kay again....I don't wanna drive you nuts and I promise you won't hurt my feelings if you're not interested...BUT just wanted to reach out ONE last time today about redeeming your gift from registering at _____ <registration location>. You can text or call me and let me know what you're thinking or I can pass your gift along to someone else! Have a blessed day girl! I'll shoot you a quick text in case that's easier!

TEXT: 😊 Hey it's _____ with Mary Kay trying one last time to reach you about your freebies 🛍️. I don't wanna drive you nuts 🙌🙌 & promise you won't hurt my feelings if you're not interested. I'd LOVE 💕 to get together & pamper you girl, but if I don't hear back I can put your freebies back on the shelf! 😊 Let me know today and we can chat! 🙌

ANSWERS: Hey it's _____, you registered at _____ <registration location> for the Mary Kay giveaways...I'm so excited to let you know I drew your name for *an AMAZING PAMPERING PACKAGE with a skin treatment, a flawless foundation look & free money to spend - yeahhh, congrats! <change if needed>*. Does a weekday or weekend work best for you?

